FOR YOUR INFORMATION

Diane Cimine

DATE: May 10, 1993

TO: Dave Long

SUBJECT: **James Mapes**

This forwards recent history on James Mapes and Time's help last year in securing his services for our marketing conference in September '92.

If possible, we would like him to speak again at a PM conference to be held on Monday, July 19th in Leesburg, Va. and use merchandising credits to do so. If that date is not possible, please advise another time around then that he might be available. We'd need to see a breakdown of expenses that might be incurred.

Thanks for your attention to this matter.

Sent via fax
5/10/93

522-7065 (FAX)
522-3899 (TEL)

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